

Let's find out

1. Start by ranking the features **1 (not important)**, **2 (nice-to-have)**, or **3 (required)** based on the importance of the feature to your business.
2. As you research the different payment processors, place checkmark when the provider meets your needs for that feature. Leave it blank if the processor lacks that feature or it doesn't meet your expectations.
3. Once you have everything filled out, eliminate processors with a blank box next to any feature you rated a three.
4. Count up the number of each and put it in the total box. Remember that a rating of two indicates a feature that is pretty important to you so you don't want to pick a processor with too many blanks.

Feature	Importance to your business (1 - 3)	Worldpay	Processor #2	Processor #3
Where do you want to get paid?				
In store		✓		
Online		✓		
Anywhere and everywhere		✓		
Payment method acceptance				
Credit (Visa, Mastercard)		✓		
Credit (American Express, Discover)		✓		
PIN Debit, PIN-less debit		✓		
Gift & reward cards		✓		
Electronic Funds Transfer (EFT)		✓		
Mobile wallets (Apple Pay, Google Pay)		✓		
PayPal		✓		
Security and fraud protection				
PCI compliance assistance		✓		
Breach protection		✓		
Address Verification (AVS/ZVS)		✓		
Card security code (CVV/CVC)		✓		
Encryption & tokenization		✓		
Fraud scoring service		✓		
Customer service and support				
Free 24/7 telephone support		✓		
Advanced technical support		✓		
Online and live chat support		✓		
Additional features				
Gift card program		✓		
Loyalty solutions		✓		
Transaction reporting		✓		
Advanced payment analytics		✓		
Recurring billing		✓		
Virtual terminal		✓		
Integrated payments		✓		
Gateway services		✓		
eCommerce platform integration		✓		
	Total 3s (required)			
	Total 2s (nice-to-have)			
	Total 1s (not important)			