

Success Story

Booster Juice

Booster Juice squeezes every bit of success from Vantiv's StoreCard enterprise-wide solution

INTRODUCTION

Booster Juice is an international juice bar enterprise with over 200 locations.

THE CHALLENGE



Lack of a standardized system across store locations made it difficult for corporate to accurately track sales.



No single solution to expand cross-border gift sales.

THE SOLUTION

- Streamline Booster Juice's payment and gift processing by implementing Vantiv's StoreCard.
- With StoreCard, merchants have access to 24/7 gift card balance inquiry, cross store gift card ACH recognition services, and all unlimited transactions are included in StoreCard's monthly rate.
- StoreCard was able to import 100,00 existing gift cards into the all new Booster Juice "Booster Card" program.



"The staff at Vantiv Integrated Payments brought our gift card project online in an exceptionally short period of time and during the busiest season. Vantiv Integrated Payments helped Booster Juice understand the entire process and went above and beyond their role to assist us when we needed it most."

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